



News Release

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**7th Annual Fabulous Food Show
Grows its Footprint and Talent in 2012**

(Cleveland, OH) **It's a good thing the stages are big.** They'll need to be with the bevy of culinary talent at the 7th annual **Fabulous Food Show**, presented by Time Warner Cable, **November 9-11, 2012**, at the I-X Center in Cleveland, Ohio. Tickets are on sale now for *the* premier culinary celebration, featuring over 500 fine food and fine art exhibitors and a great line-up of popular and legendary celebrity chefs! Appearing this year will be **Cleveland's own Michael Symon, Guy Fieri, Anne Burrell, Jeff Mauro, Jacques and Claudine Pépin, Sara Moulton, Mary Ann Esposito, and many more.** Tickets can be purchased online at www.fabulousfoodshow.com.

New this year, the ticket includes admission to *all* chef demonstrations, including the Main Kitchen Theatre, the Culinary Celebration Theatre, and Sweet Stage. The event will present over 100 live demonstrations across eight stages in just three days! Patrons will also have free access to the co-located **By Hand Fine Art & Craft Fair**. The By Hand Fine Art & Craft Fair will be fully integrated with the Fabulous Food Show and features a wide variety of fine art and decorative products, from paintings and sculptures to leather purses, ceramic platters, one-of-a-kind precious metal bracelets, heirloom quality wooden boxes and much more.

The **Main Kitchen Theatre**, presented by Sub-Zero/ Wolf, will be the center of action with high-powered celebrity chef talent. From Food Network stars to PBS legends, attendees will have the opportunity to learn fantastic cooking tips and techniques just in time for holiday meals. **Jason Roberts**, correspondent for ABC's *The Chew* and international chef, returns as the theatre's host. Patrons will notice an open floor plan with increased sightlines and limited open seating for all celebrity chef shows.

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**FSOVERVIEW
ADD TWO**



Michael Symon reigns supreme in his hometown arena, kicking off the weekend in the Main Kitchen Theatre. Symon boasts multiple shows on the Food Network, the Cooking Channel, and ABC's daytime hit *The Chew*.

He's traveled to thousands of diners, hosted a food "rock show" tour and battled Rachel Ray on Food Network's *Rachel vs. Guy: Celebrity Cook-Off*. The slightly unconventional and always entertaining **Guy Fieri** will rev up the Fabulous Food Show crowds while sharing great culinary tips for your holiday recipes!

As co-host of *Worst Cooks in America* and host of *Chef Wanted*, **Anne Burrell** has shown she can take on a challenge! Her bold, no-nonsense approach to cooking will inspire home cooks to get out of their comfort zone and create that "wow factor" for their next dish.

New faces will be making their way to the Fabulous Food Show this year! *Sandwich King* host **Jeff Mauro** brings his love of loaves to Cleveland. The season 7 winner of the *Next Food Network Star* and host of *\$24 in 24*, Mauro has proven that any meal can be made into handheld happiness.

Jacques Pépin has built a culinary dynasty around French cuisine. Pépin's latest cooking show, *Essential Pépin*, recently earned the International Association of Culinary Professional's award for a TV series. Pépin and his daughter, **Claudine Pépin**, will be in the Main Kitchen Theatre offering an international twist for American palates.

An early veteran of the food television, **Sara Moulton** has been a staple of the culinary industry. Her experience includes working alongside Julia Child, writing numerous cookbooks, and resident food editor on *Good Morning America*. Moulton has a knack for making simple, flavorful dishes that are also healthy for the budget.

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FSOVERVIEW ADD THREE

Mary Ann Esposito is the matriarch of Italian cooking. Her show, *Ciao Italia*, is the longest-running cooking show on television, boasting 23 seasons on the air. Esposito will feature traditional Italian dishes in the Culinary Celebration Theatre, inspiring ideas for authentic family meals.

Don't miss your chance to meet your favorite chef at the **Celebrity Autograph Pavilion** and get their autograph! A book store will also be on-site with all celebrity chef books for sale.

The **Culinary Celebration Theatre** will encapsulate both the Giant Eagle and *The Plain Dealer* stages. Culinary professionals and restaurateurs from Cleveland and around the country will be showcasing their skills in alternating and combined demonstrations. Watch Maria Isabella, author of *In the Kitchen with Cleveland's Favorite Chefs*, challenging local chefs with their favorite last-minute recipes. The Tri-C Hospitality & Culinary Arts department will be presenting the **NEO Culinary Challenge** on Friday, November 9, and on Saturday the **Great Sugardale BAC-ON** will feature national finalists going head-to-head with their most creative bacon-themed recipes. Closing out the evening will be the **Taste of the Holidays**, with the region's finest culinary talent presenting inspirational seasonal dishes.

Attendees with a sweet tooth will spend a lot of time at the **Sweet Stage** featuring various demonstrations from chocolate and confectionary experts. While you're there be sure to take a stroll through **Cake Walk** and borrow some ideas for your next baking venture!

The American Wine School will assemble more than 450 specialty wines, spirits and craft beers to sample and savor in the **Grand Tasting Pavilion**. Numerous experts from around the country will conduct informative and entertaining daily seminars in the **Cadillac Wine Theatre** for those interested in expanding their knowledge. **Cheryl Alagna**, Master of Whisky, will host special presentations on whisky sampling Friday and Saturday.

If craft brews are more your speed, you'll want to catch a "Taste of the Beer Fest" featuring the **Brew U** stage, where beer aficionados will have the opportunity to sample and learn from daily presentations by Belgian master chef **Daniel Joly**. Local and regional breweries will be on hand to share their craft and offer tips on home brewing techniques and more.

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Before you finish your holiday shopping or prepare your delectable meals for the holidays, browse through more than 500 vendors at the **By Hand Fine Art & Craft Fair** and the **Fabulous Food Show Market Place**. Sample assorted products, services, and find unique artistic items just in time for the holiday season. ***Taste, try, and buy your way through the show floor!***

Fabulous Food Show Tickets on Sale

Ticket prices: One-day advance general admission ticket: \$25.00 online at www.fabulousfoodshow.com or \$30.00 onsite November 9-11, 2012, at the I-X Center. Reserved floor seating starting at \$45.00 online.

Children: 6 and under FREE, 7-16 years old \$15.00. Onsite purchase only.

Military: \$15.00 on Sunday, November 11, for veteran's and active military. Onsite purchase only.

NEW! Weekend Pass: Good for general admission Saturday and Sunday, *plus* reserved floor seating for one celebrity chef show each day (Saturday and Sunday). \$80.00 online at www.fabulousfoodshow.com or \$85.00 onsite.

Get discounted tickets at your neighborhood Giant Eagle. **Giant Eagle Day is Friday, November 9th with a special admission price of \$17.00!** Saturday/Sunday tickets \$25.00 with no service fees.

Each general admission ticket includes access to exhibits and all chef demonstrations (limited open seating). Upgrade to floor seating in the Main Kitchen Theatre. See website for all seating options.*

**Additional charge applies, with exception of designated wheelchair areas. Convenience fee on all tickets except group tickets and tickets purchased onsite.*

Event Hours:
Friday, November 9 — 10:00 AM - 7:00 PM
Saturday, November 10 — 10:00 AM - 7:00 PM
Sunday, November 11 — 10:00 AM - 6:00 PM

The Fabulous Food Show is held at the I-X Center at One I-X Center Drive in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike.

For more information call 216.265.COOK or visit us online at www.fabulousfoodshow.com

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